Audio listening behaviours as declared in CIM RAM

« During the last months, did you ever listen to....? » Music streaming: Spotify & co. Video platforms: eg Youtube; Offline music: downloaded or purchased. Time shift radio: replay or podcasts. 80 Aggregators: eg Radioplayer, Tunein,... 65,5 70 **North** 60 % of respondents 50 36,0 40 27,8 26,7 30 19,2 16,2 20 14.3 8,4 10 3,0 0 Radio live FM Music Radio live Radio live via Offline music Radio live Time shift radio Radio live via Listening to Original DAB+ streaming video platforms TV website or app podcasts aggregators ■ RAM May-August 2021 RAM January-April 2022 ■ RAM May-August 2022 80 70,2 South 70 60 % of respondents 50 41,7 40 34,1 25,5 30 19,3 17,1 20 13,2 8,7 7,3 10 Radio live FM Listening to Offline music Radio live via Radio live Radio live Time shift radio Radio live via Music Original video platforms TV DAB+ podcasts streaming website or app aggregators